

International Symposium on Green Purchasing

- Greening the Global Market through Green Purchasing -

The big Current in Europe, America and Asia

Date: Thursday, December 11th, 2003 12:45-17:30,

Venue: International Conference Hall (1000 participants)

No Registration Fee

Programs with Simultaneous Interpretation

(13:00 Registration)

12:45-13:00 Opening Remarks

Dr. Ryoichi Yamamoto, Chairperson of Executive Committee for International Forum on Green Purchasing and Sustainable Consumption (Professor University of Tokyo)

Mr. Shoichi Nakagawa, Minister for the Economy, Trade and Industry (TBD)

Ms. Yuriko Koike, Minister for the Environment (TBD)

13:00-13:30 Keynote Speech I: "Internationalization and Eco-Management"

Mr. Kakutaro Kitashiro, Chairman of Japan Association of Corporate Executives

13:30-14:10 Keynote Speech II: "Green Public Procurement in the European Union"

Mr. Herbert Aichinger, Head of Unit IndustryDG Environment, European Commission

14:15-16:00 Session I: "How we promote green purchasing in America, Europe and Asia"

"North America's Growing Interest in Green Purchasing"

Mr. Scot Case, Steering Committee, North American Green Purchasing Initiative (NAGPI)

"Procura+, the European Sustainable Procurement Campaign:

New Strategy for broad political support and wide-spread implementation"

Mr. Christoph Erdmenger, Director, Eco-Procurement Programme, International Council for Local Environmental Initiative (ICLEI)

"Business Productivity through Green Purchasing: Malaysia & Other Countries"

Mr. Lee Kiyau Loo, President, Green Purchasing Network Malaysia

"The progress and the subject of green purchasing in Japan"

Mr. Hiroyuki Sato, Secretary General of GPN

<Coordinator> **Mr. Hideki Nakahara**(chair of GPN, professor of Musashi Institute of Technology)

16:00-16:10 Break

16:10-17:30 Session II: "Learning from Best Practices"

Japanese private company:

Mr. Koji Sawa

Ricoh Co., Ltd (2003 Green Purchasing Award Company)

European Local government:

Mr. Conrad Young

Environmental Sustainability Manager - London Borough of Lewisham Chair - London ECF
Green Procurement Group)

Japanese Local Government:

Mr. Kawashima

Cashier's Department of Shiga Prefecture

<Coordinator> *Mr. Hideki Nakahara (GPN)*

17:30 Closing

"International Symposium on Green Purchasing" is one of the agenda of

Eco-Products 2003

International Forum on Green Purchasing and Sustainable Consumption

Venue: Tokyo Big Sight (The Tokyo International Exhibition Center)

http://www.bigsight.jp/english/access_e/index.html

International Conference Hall, Meeting Room 605 - 607

Date: December 11 – 13, 2003

Theme: The theme of the Forum is: while carrying out information dispatch towards the world about the measure of expansion of green purchasing and green market in Japan, sharing the latest information or experience on the measure of the world about green purchasing, and considering as an opportunity to expand the global trend of green purchasing.

Target: * Relevant parties in domestic company and government/public administration, Consumer

* Relevant parties in overseas firms, government/public administration, Government in Japan

Organized by:

Executive Committee for International Forum on Green Purchasing and Sustainable Consumption,
Green Purchasing Network (GPN), New Energy and Industrial Technology Development Organization
(NEDO), Japan Environmental Management Association for Industry (JEMAI), Nihon Keizai Shinbun,
Inc., National Institute of Advanced Industrial Science and Technology (AIST), The Society of

Non-Traditional Technology, Japan Productivity Center for Socio-Economic Development (JPC), Japan
Environment Association (JEA) * No special order is observed.

Supported by:

Ministry of Economy, Trade and Industry,
Ministry of the Environment,
Asian Productivity Organization (APO)

Programme

A) International Symposium on Green Purchasing and Sustainable Consumption

Date: 12:45-17:30, December 11, 2003

Venue: International Conference Hall (1000 participants)

B) International Workshop on Green Purchasing

Date: 13:00-17:00, December 12, 2003

Venue: Conference Room 607 (120 participants)

C) International Workshop on Sustainable Consumption

Date: December 12 and 13, 2003

Venue: Conference Room 605 and 606 (200 participants)

For Further Information:

Please e-mail us for detailed inquiry and application: nakagome@tcw.co.jp

2) International Workshop on Green Purchasing

Greening Supply Chain --- World Trend and Asian Perspective---

Date: 13:00-17:00, December 12, 2003

Venue: Conference Room 607 (120 participant)

13:00-13:10 **Opening Remarks**

Mr. Takashi Tajima, SG of the APO

13:10-15:10 **Presentation Session; Green purchasing in Asia – More good practices**

13:10-13:30 Dr. Tak Hur

Professor, School of Chemical & Biological Engineering
The College of Engineering Konkuk University

13:30-13:50 "Towards Sustainable Development: Green Purchase and Procurement in Taiwan"

Mr. Raymond Leung

Executive Secretary, Taiwan Environmental Management Association
International Green Productivity Association

13:50-14:10 Dr. Pongvipa Lohsomboon

Director, Business and Environment Program (BEP)
Thailand Environment Institute (TEI)

14:10-14:30 Mr. Kazunori Kitagawa

Head, Eco Management Center

Japan Productivity Center for Socio-Economic Development(JPC-SED)

"Summary Report on Research in Indonesia, Philippines and Singapore"

14:30-14:50 Dr. Takaharu Gamo

Matsushita Co.

15:10-15:30 **Coffee Break**

15:30-17:00 **Panel Discussion: "Issues on greening the supply chain"**

Mr. Augustine Koh (APO),

Mr. Hiroyuki Sato (GPN),

Mr. Christoph Erdmenger (ICLEI),

Mr. Scot Case (NAGPI),

Dr. Tak Hur (Konkuk University, Korea),

Mr. Raymond Leung (TEMA, ROC),

Dr. Pongvipa Lohsomboon (TEI, Thailand),

Mr. Lee Kiyau Loo (GPN Malaysia),

Mr. Conrad Young(London Environment Coordinators' Forum)

Mr. (TBD) (Matsushita),

As of 11/27/2003

Mr. Herbert Aichinger (DG Environment, European Commission)

<*Coordinator*> *Dr. Tak Hur*